20 ANNIVERSARY
corporate adviser 26 awards

THE WINNERS

THURSDAY 25 JUNE 2026 | HILTON LONDON BANKSIDE

Sponsors:

aegon AVIVA Bupa capa DATA L&G people's pension Standard Life

WELCOME
FROM THE EDITOR

Welcome to the book of the night of the memorable Corporate Adviser Awards ceremony at London's Hilton Bankside.

It was our biggest awards ceremony yet, reflecting the growing role that workplace benefits advisers, providers and other stakeholders play in supporting the nation's workers.

Political dynamics are forcing us to challenge old assumptions – and embrace new ways of thinking. DEI, ESG, private markets, fiduciary duty, provider scale – these are just some of the areas where tough questions are demanding new answers. At the same time the acceleration of technological development through AI is presenting opportunities and challenges we could have only imagined a year ago.

It is against this backdrop that advisers and providers submitted enties that displayed innovation and imagination in addressing these factors.

Reflecting a strong year for the benefits sector, adviser judges said providers' standards had largely gone up across the board, possibly reflecting the ever greater distance from the Covid-19 pandemic, but also a sense of lots of hard work on multiple projects finally coming together. On the adviser side, a record number of entries, and strong shortlists from advisers and consultants large and small, demonstrate an intermediary sector in go-forward mode.

As always, it is inevitable that great organisations and propositions went home without awards – this is testament to the high standards that have been set in our sector, and better luck next year.

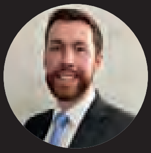
But the winners, celebrated in this Awards night supplement, can reflect on the fact that they have truly stood out against their very expert peers. The judging process is lengthy and detailed, with a high level of scrutiny of entrants by a wide range of genuine experts. So if you are one of this year's winners, you really have excelled - congratulations.

Thank you to everyone who put in such powerful, well thought-through entries, and to the judges who gave so much of their time to consider them in such detail. The judging sessions were fascinating, giving real insights into what industry stakeholders think matters. And thanks also to our sponsors without whom the evening would not have been possible. Congratulations to all our winners – and I hope to see you all at next year's Awards.

John Greenwood, Editor

MEET THE JUDGES

CORPORATE ADVISER PANEL



Michael Ardill
DC investment consultant
Hymans Robertson

Paul Armitage
head of DC
Muse Advisory

Hugh Bennett,
director of corporate consulting,
Howden Employee Benefits

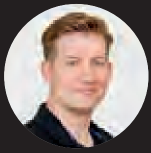
Kevin Brendling,
lead investment consultant,
Mercer Marsh Benefits

Stephen Budge,
partner,
LCP

David Croker,
head of workplace savings
MMB corporate,
Mercer Marsh Benefits

James Doyle,
head of employee benefits consulting,
The Ink Group

Mark Futcher,
partner and head of DC,
Barnett Waddingham



Charlie Goodman,
client director,
Everywhen

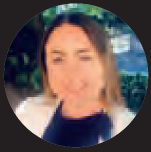
Stephen Hackett,
executive director,
Benifex Financial Solutions

Tristram Hawthorn,
partner,
EBC LLP

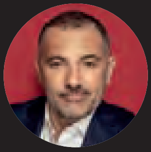
Billy Johnson,
managing director,
The Ink Group

Jason Marley,
managing director,
Kerr Henderson
(Financial Services)

Caroline Masterton,
client relationship director,
Parallel Employee Benefits



Suzanne McGowan,
director,
Brooks Benefits



Sean McSweeney,
employee benefits
team director,
Mattioli Woods

Natasha Newby,
employee benefits director,
Illumiti

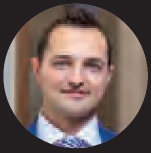
Ronald Olufunwa,
corporate and private
client manager,
Westminster Wealth
Management

Jit Parekh,
partner,
Aon

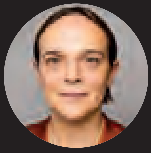
Anish Rav,
director of pensions policy and
industry engagement,
Capita Pension Solutions

Martin Roberts,
senior consultant,
Gallagher

Jeff Scripps,
director,
Generation Employee
Benefits



Alex Toney,
partner,
Barnett Waddingham



Charlotte Towne,
lead partner (corporate health
and wellbeing),
Secondsight

Ed Watling,
head of health and
wellbeing benefits,
Mattioli Woods

John Yates,
principal,
DC proposition leader,
Gallagher

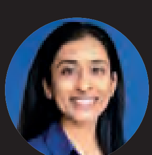
Gavin Zaprzala-Banks,
head of client consulting,
Secondsight

Andrew Barradell,
head of workplace savings,
Benifex

Chris Evans,
senior DC
investment consultant,
Gallagher

Dipa Mistry Kandola,
independent C suite /
board advisor

David O'Reilly,
head of consulting,
NFP Europe



Sorangi Shah,
client director,
Everywhen

PROVIDER JUDGES

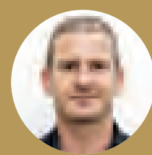
Rosy Anand,
head of DC trusteeship,
Dalriada Trustees

Amanda Arrowsmith,
executive director,
people & OD,
Royal British Legion

Sarah Bailey,
group rewards manager,
Panda Recycling UK

Helen Beckinsale,
head of relationship
management,
Vidett

Ian Beestin,
co-founder &
studio director,
Money Alive

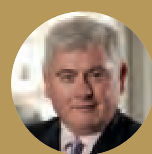


Renny Biggins,
head of policy: products
& long-term savings,
TISA

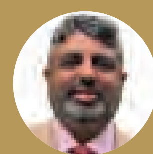
Paul Budgen,
co-founder,
My Time

Rita Butler-Jones,
trustee director - Aviva
Master Trust,
Aviva

Susan Gee,
group head of occupational
health & wellbeing,
Yorkshire Water

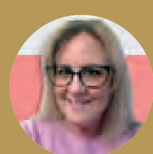


David Harris,
managing director,
TOR Financial Consulting



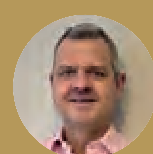
Saq Hussain,
founder,
Financial Education

Andy Lewis,
partner,
Sackers



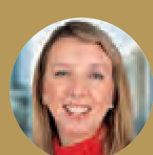
Gemma Lowndes,
operations director,
Jigsaw Tree

Jayesh Patel,
head of DC clients,
L&G



Stuart Reid,
distribution director
People's Pension

Nick Roy,
commercial director,
workplace,
Aegon



Miranda Seath,
head of market insight,
The Investment Association

Violet Wanda,
PR manager,
CMI

Matt Ward,
communications director,
AKG

Katherine Watkins,
HR consultant,
Watkins HR Consulting

20 ANNIVERSARY
corporate adviser awards 26

20 ANNIVERSARY

corporate adviser awards 26

20 ANNIVERSARY

corporate adviser awards 26







THE JUDGING PROCESS

How the awards were judged

The Corporate Adviser Awards 2026 are divided into two groups – Adviser Awards, which are judged by key figures from providers, trade body representatives and other industry stakeholders, and Provider Awards, which are judged by the Corporate Adviser Judging Panel, a group of 30 very senior consultants, advisers and brokers representing virtually all the key intermediaries in the workplace benefits sector.

ADVISER AWARD CATEGORIES

Adviser categories are entered by written submission, with a case study. Advisers are asked to explain how they have excelled in their business across key criteria set for each category. Entries are then judged in a two-stage process.

In stage one of the judging process judges are asked to rank the written submissions. Scores are then averaged and shortlists are generated.

The second stage of the judging process sees Adviser Category Judges come together to debate the shortlisted entrants and determine which firms deserve to win the award. Judges take into account the quality of the submission, but are also able to bring their own knowledge of the organisation to the debate.

However, any judge having a conflict of interest in any category is required to declare it and sit out that part of the judging session.

Awards are given on the basis of the majority view of the judging panel.

PROVIDER AWARD CATEGORIES

Provider categories are judged in a three-stage process. However, the first stage is different to the adviser award categories. In stage one, the 30 members of the Corporate Adviser Judging Panel are asked to rank all providers in each category. These scores are then aggregated and shortlists created from those who have scored highest in this first round.

Providers are then invited to present a written submission explaining why they deserve to win the category for which they have been shortlisted.

Advisers then re-rank shortlisted providers based on their submissions.

These scores are used as a guide to support the final judging sessions, where advisers debate the merits of each provider and select winners. The panel is divided into groups of no more than 10 for the final judging sessions, which take place both online and in person in London.

As with the Adviser Award Categories, judges may base their decisions on both the provider's submission and their knowledge of the provider. Again, winners are based on the majority view of the panel.

WHAT JUDGES LOOK FOR

Both adviser and provider category judges look for clear, concise submissions that answer the brief. Judges bring their own experience of providers and advisers to the sessions, but will also mark down those organisations that present poor submissions.

Judges also look for case studies that are relevant to that particular category and that demonstrate the value given to both the employee/member and the employer. Statistics that bring this to life are generally well received by judges.

In some categories, shortlists present 'David and Goliath' battles of bigger firms versus smaller firms. Just because firms are bigger does not mean they will always win. Judges expect more from bigger firms, meaning smaller firms that truly excel can score higher than bigger firms with greater capabilities that have put in an uninspiring submission.

ADVISER AWARDS SHORTLISTS

CORPORATE ADVISER FIRM OF THE YEAR
Aon
Benifex
Chase de Vere
Everywhen
Gallagher
ilumiti
LCP
Mattioli Woods
PIB Employee Benefits
Secondsight
Titan Corporate Benefits
Verlingue
Westminster Wealth Management

CORPORATE ADVISER SMALL FIRM OF THE YEAR
BDHL
Cansquared
Generation Employee Benefits
Lloyd & Co Employee Benefits
The Ink Group
Wingate Benefit Solutions

BEST GROUP RISK ADVISER
BDHL
Benifex
Brown & Brown Health and Employee Benefits
Chase de Vere
Everywhen
Isio
PIB Employee Benefits
Verlingue
Wingate Benefit Solutions

BEST HEALTHCARE ADVISER
Aon
BDHL
Benifex
PIB Employee Benefits
Sherwood Healthcare

BEST HEALTH & WELLBEING SOLUTION
Aon
Benifex
Incorporate Benefits
Lloyd & Co Employee Benefits

BEST INTERNATIONAL BENEFITS ADVISER
Aon
Engage Health Group
Everywhen
Gallagher
Mattioli Woods

BEST PENSION ADVISER
Benifex
Capita Pension Solutions
Chase de Vere
Engage Wealth Management
Howden
LCP
Lloyd & Co Financial Planning
Mattioli Woods
Titan Corporate Benefits
Wingate Benefit Solutions

HEALTHCARE & GROUP RISK ADVISER OF THE YEAR (INDIVIDUAL)
Jenny Daniels – Chase de Vere
Kirah Richards – Benifex
Jacob Dale – PIB Employee Benefits

PENSION ADVISER OF THE YEAR (INDIVIDUAL)
Robert Stewart – Chase de Vere
Joe Lloyd – Lloyd & Co Financial Planning
Neil Adams – PIB Employee Benefits

BEST DC INDEPENDENT TRUSTEE
BESTrustees
Capital Cranfield
Dalriada Trustees
Entrust
IGG
LawDeb
Vidett
Zedra

BEST PENSIONS LAW FIRM
Arc Pensions Law
Burges Salmon
CMS
Dentons
Eversheds Sutherland
Linklaters
Pinsent Masons
Sackers
Stephenson Harwood

CORPORATE ADVISER PROVIDER SERVICE RATINGS

corporate adviser
PROVIDER SERVICE RATINGS 2026

WORKPLACE PENSIONS
FIVE STARS
AVIVA
ROYAL LONDON
SCOTTISH WIDOWS
STANDARD LIFE
FOUR STARS
HARGREAVES LANSDOWN

GROUP RISK
FIVE STARS
UNUM
ZURICH
FOUR STARS
AVIVA
L&G
METLIFE

HEALTHCARE
FIVE STARS
AVIVA HEALTH
AXA HEALTH
BUPA
FREEDOM HEALTH
VITALITY
FOUR STARS
BENENDEN
PHC
WPA

CASH PLAN PROVIDERS
FIVE STARS
HEALTH SHIELD
MEDICASH
SIMPLYHEALTH
WESTFIELD HEALTH
FOUR STARS
WPA

THE WINNERS

CORPORATE ADVISER FIRM OF THE YEAR
Winner: Gallagher
Highly Commended: LCP

SMALL FIRM OF THE YEAR
Winner: The Ink Group
Highly Commended:
Generation EB

PENSION ADVISER (INDIVIDUAL)
Winner: Robert Stewart, Chase de Vere

HEALTHCARE & GROUP RISK ADVISER (INDIVIDUAL)
Winner: Jenny Daniels, Chase de Vere

PENSION ADVISER
Winner: LCP
Highly Commended: Howden

HEALTHCARE ADVISER
Winner: Aon

GROUP RISK ADVISER
Winner: Everywhen
Highly Commended: Benifex

HEALTH & WELLBEING SOLUTION
Winner: Benifex
Highly Commended: Lloyd & Co

HEALTH & WELLBEING INNOVATOR
Winner: Bluecrest
Highly Commended: HCA Healthcare

PENSIONS LAW FIRM
Winner: Stephenson Harwood

PROVIDER DECUMULATION PROPOSITION
Winner: Aviva
Highly Commended: L&G

GROUP PENSIONS PROVIDER
Winner: Scottish Widows
Highly Commended: Aviva

MASTER TRUST
Winner: L&G Worksave Master Trust
Highly Commended: Scottish Widows Master Trust

ULTIMATE DEFAULT FUND
Winner: Fidelity International, FutureWise
Highly Commended: SEI, Master Trust Flexi Default

SUSTAINABILITY ASSET MANAGER
Winner: BNP Paribas Asset Management
Highly Commended: L&G

DEFAULT SUSTAINABILITY STRATEGY
Winner: Nest
Highly Commended: L&G

PRIVATE MARKETS ASSET MANAGER
Winner: Future Growth Capital
Highly Commended: L&G

CASH PLAN PROVIDER
Winner: Medicash
Highly Commended: Unum and Westfield Health

HEALTHCARE PROVIDER
Winner: Bupa UK
Highly Commended: WPA

GROUP RISK PROVIDER
Winner: Unum
Highly Commended: L&G and Zurich

DC INDEPENDENT TRUSTEE
Winner: IGG

EMPLOYEE BENEFITS TECHNOLOGY PLATFORM
Winner: Zest Technology

BEST INTERNATIONAL ADVISER
Winner: Gallagher

20 ANNIVERSARY

corporate adviser awards 26

The Gallagher team receive the award from L&G Asset Management head of UK DC distribution Jayesh Patel and awards host Maisie Adam

CORPORATE ADVISER FIRM OF THE YEAR

WINNER Gallagher

Corporate Adviser Firm of the Year winner Gallagher was praised by judges for delivering a broad and highly integrated employee benefits proposition, with one judge commenting: "As an employer, you go to this organisation and you get an entire suite. It's not just pensions." The firm was consistently recognised as one of the strongest entries in the category, with judges positioning Gallagher as a benchmark performer within the market. The panel highlighted Gallagher's ability to combine multiple disciplines across pensions, wellbeing, technology and corporate advisory into a single employer-focused offering. Judges praised the firm's strong alignment to both CFO and HR priorities, particularly its ability to balance cost management with employee engagement, retention and productivity outcomes. Gallagher's technology capabilities and thought leadership activity also stood out positively, including "over 100 thought leadership events" and a growing focus on technology-enabled services. Judges recognised the firm's ability to adapt to evolving workforce priorities, including mental health, fertility, menopause and wider wellbeing support, while continuing to demonstrate strong corporate capability and integrated advisory expertise.
Congratulations Gallagher.

HIGHLY COMMENDED

LCP

LCP received a Highly Commended recognition following what judges described as an "exceptionally strong" and "outstanding" submission. Judges praised the firm's "breadth and expertise," highlighting its market-leading pensions capability, innovative advisory work and forward-looking strategic thinking. The submission demonstrated "clear authority across both the DB and DC markets," with particular praise for the Stagecoach and Rolls-Royce transactions, which showcased "strategic innovation on a scale beyond most competitors." Judges described the Stagecoach case study as "especially compelling," recognising its "creative thinking, technical excellence and practical delivery." LCP's thought leadership and innovation were repeatedly commended. The panel also praised LCP's technology and analytics capabilities, including Visualise+ and LCP Transpose™, alongside its future-focused work across energy, health tech and workforce strategy. Judges highlighted the firm's ability to combine "market standing, innovation and member-focused impact" while "shaping how the industry should go forward."
Well done LCP.

The Ink Group's Billy Johnson receives the award from People's Pension distribution director Stuart Reid and awards host Maisie Adam

CORPORATE ADVISER SMALL FIRM OF THE YEAR

WINNER The Ink Group

Small Firm of the Year winner The Ink Group was praised by judges for delivering a highly practical, SME-focused proposition that combined HR, payroll and employee benefits support into a strong value-for-money offering. One judge said: "Ink was my number one," while another commented that the firm "ticks all the boxes from a value for money perspective for SMEs." The panel highlighted The Ink Group's technology capabilities, particularly its innovative approach to absence management and benefits tracking. Judges praised "what they're doing with tech around absence management," with one adding: "That's going to become a really critical topic for pretty much every business over the next few years." The "absence monitor" and "benefit tracker" tools were repeatedly recognised for helping employers better manage workforce challenges while using multiple technologies across the same client base. Judges also praised The Ink Group's integrated HR and payroll support model and highlighted what one described as "probably the strongest client testimony" in the category.
Congratulations The Ink Group.

HIGHLY COMMENDED

Generation EB

Judges praised Generation EB for its innovative and client-focused commercial model, with particular recognition for its transparent approach to commission handling and value-sharing. One judge commented: "They've gone back… giving some of the PMI commissions back to their client for value-added services," describing the approach as both commercially thoughtful and ethically strong. The panel highlighted the firm's focus on financial literacy and education, with initiatives including the Money Live programme, video-based financial education, a free retirement planner and a green finance event all singled out for praise. Judges said the firm's "focus on financial literacy and that education piece" particularly "stood out." Generation EB was also commended for "trying to narrow the advice gap" while delivering a broad range of services as a smaller adviser.
Well done Generation EB.

LCP's Sam Cobley receives the award from Aegon head of master trust Antonia Balaam and awards host Maisie Adam

BEST PENSION ADVISER

WINNER LCP

Pension Adviser winner LCP was repeatedly identified by judges as the standout submission in the category, with one judge commenting: "LCP one for me," while another added: "The submission was definitely a standout for me." Judges praised the firm's combination of technical pensions expertise, strategic influence and forward-looking innovation, describing LCP as "ahead of the curve." The panel highlighted the firm's strength across both DB and DC pensions, alongside its influence on policy, regulation and wider industry direction. Judges noted that LCP's "future innovation, the forward thinking of pensions" gave the firm "the extra little edge" in shaping propositions around evolving regulatory expectations. LCP's investment thinking and long-term focus for scheme members also stood out strongly, particularly its work around long-term funding and investment strategy. Judges praised the clear evidence of client outcomes throughout the submission, with one commenting: "The proof points they gave throughout were very, very focused on what we've done for those clients."

Congratulations LCP.

HIGHLY COMMENDED

Howden

Judges wanted to highly commend Howden in this category for delivering a strong and credible pensions advisory submission, supported by solid technical capability and clear examples of client work. One judge commented: "I thought Howden were very strong," while another highlighted the "great examples of things" included throughout the entry. The panel recognised Howden's strength across corporate pensions advisory and DC expertise, alongside its ability to deliver responsible and practical client solutions. Judges described the submission as "a really responsible submission," reflecting the firm's clear focus on delivering trusted pensions advice and consistent client outcomes. Howden was recognised as a credible and highly capable competitor within a strong category, with judges highlighting the firm's scale, advisory depth and well-rounded proposition. The submission demonstrated strong pensions expertise and client delivery, supported by practical examples and a clear commitment to helping employers and scheme members navigate evolving pensions challenges.

Well done Howden.

Benifex's Kirah Richards receives the award from Royal British Legion executive director, people & OD Amanda Arrowsmith and awards host Maisie Adam

BEST HEALTH & WELLBEING SOLUTION

WINNER Benifex

Judges praised Benifex for delivering a highly innovative and strategically sophisticated wellbeing solution that reframes workforce health as a business priority, with one judge commenting: "Benifex makes a strong case for treating wellbeing as a business risk, not just an employee perk." The Benifex Health Risk Modeller stood out for its ability to integrate claims, absence, engagement and benefits data into a single financial framework, helping employers better understand long-term health risks, cost pressures and workforce trends. The panel highlighted the platform's strong commercial relevance and technical capability, with clear evidence of how data modelling, forecasting and benchmarking can support more informed board-level decision-making. Judges were particularly impressed by the scalable methodology and targeted interventions across areas including cancer, mental health, musculoskeletal conditions and cardiovascular health.

Congratulations Benifex.

HIGHLY COMMENDED

Lloyd & Co

Judges gave Lloyd & Co a Highly Commended recognition for its "impressive SME-focused innovation" and the success of its FlexEB platform, praising the company for "punching above its weight." The panel highlighted Lloyd & Co's ability to bring "large corporate-style wellbeing, healthcare and employee benefits support into the SME market through a single integrated platform." FlexEB achieved consistently strong engagement, with judges noting that the business "increased their platform engagement from 79% to 98%" and "grew the numbers from 23 to 165 members." Judges also praised the reinvestment of premium savings into enhanced employee benefits and workforce wellbeing support. The entry demonstrated measurable impact through reduced administration, improved coverage and successful integration across acquired businesses. Judges commended the consultative implementation approach, governance structure and wellbeing services, including virtual GP access, mental health support and financial wellbeing tools.

Well done Lloyd & Co.

Everywhen's Lisa Wilson receives the award from Panda Recycling UK group rewards manager Sarah Bailey and awards host Maisie Adam

BEST GROUP RISK ADVISER

WINNER Everywhen

Everywhen impressed judges with the strength and depth of its global benefits proposition, supported by extensive benchmarking data, specialist expertise and a people-focused advisory approach across more than 185 countries. Its innovative proposition for smaller employers, combining protection benefits with auto-enrolled wellbeing support, reduced medical evidence requirements and at-home testing, stood out as a meaningful development in the market.

Everywhen demonstrated strong regulatory expertise, proactive governance support and a clear commitment to DE&I, alongside a well-documented training programme and specialist advisory model.
Judges also praised the standout Dewhirst case study, which highlighted significant savings, compliance improvements and risk mitigation, demonstrating measurable client impact across both strategic and operational areas. The entry was viewed as highly polished, technically strong and genuinely advisory-led.
Congratulations Everywhen.

HIGHLY COMMENDED

Benifex

Benifex was praised by judges for delivering a highly strategic, data-led and innovative group risk proposition, supported by strong market expertise and measurable client outcomes. The panel highlighted the scale of the business, including 700+ schemes placed in 2025, more than £75m in premium generated and 14 per cent year-on-year growth, alongside "real innovation in group risk through salary sacrifice structures, voluntary life and critical illness cover." Benifex's OneHub platform stood out strongly, with judges recognising its ability to use data from more than two million employees to support smarter workforce risk management and more informed client decision-making. The submission also demonstrated strong consultancy depth, supported by 820 hours of specialist group risk training across the team. The Saltus LLP case study was praised for delivering operational simplification, harmonised benefits and measurable savings following a complex acquisition. Judges also recognised Benifex's proactive consulting model, including dashboards, webinars, benefit reviews and early risk alerts, alongside its strong focus on DE&I, menopause, neurodiversity and wellbeing support.
Well done Benifex.

Aon' head of health UK Chris Simmons receives the award from Bupa business development manager Karl Rudolph and awards host Maisie Adam

BEST HEALTHCARE ADVISER

WINNER Aon

Judges praised Aon for delivering a highly strategic and sophisticated healthcare proposition, underpinned by advanced analytics, proprietary technology and a strong consultative approach. The use of tools such as Health Risk Analyser and Risk Forecaster demonstrated clear innovation in helping employers better understand future health risks, claims trends and targeted interventions, while supporting more informed healthcare and wellbeing strategies. Judges recognised how these tools enabled organisations to take a more proactive approach to managing workforce health, using data and insight to inform decision-making. Aon showcased significant technical expertise, strong governance frameworks and substantial investment in innovation across areas including medical inflation, cancer risk and workforce wellbeing. Judges also highlighted Aon's inclusive approach to benefits design, with strong consideration given to women's health, neurodiversity and chronic conditions, reflecting a broad understanding of workforce health needs. The case study provided compelling evidence of measurable client impact through a more structured, data-led and strategically governed healthcare approach, demonstrating tangible outcomes for clients. The judges viewed the entry as innovative, credible and market-leading, recognising both the strength of the proposition and the quality of its execution.

Congratulations Aon.

Independent Governance Group's Priti Ruparelia receives the award from Aon partner Jit Parekh and awards host Maisie Adam

BEST DC INDEPENDENT TRUSTEE

WINNER IGG

Judges praised IGG for delivering what one panellist described as "a top submission," highlighting the firm's strong focus on innovation, DE&I and challenging traditional thinking within the pensions market. The panel particularly recognised IGG's research into ethnic minority pension gaps and gender pension inequality, with one judge praising "the depth of the research in it." IGG's work around fiduciary duty and sustainability with Cushon was also singled out for recognition, with judges commending the firm for "thinking outside the box of a regular trustee" and pushing forward new approaches to member outcomes and long-term pensions strategy. One judge commented: "I'm really pleased that they did that, and I think they deserve some credit for it." The submission stood out for its policy thinking, innovation and willingness to challenge industry norms. Judges also highlighted the firm's member outcomes strategy and the scale and breadth of its offering. **Congratulations IGG.**

Future Growth Capital's Sam Murphy (3rd right) and Schroders' Ryan Taylor receive the award from Hymans Robertson DC investment consultant Michael Ardill and awards host Maisie Adam

BEST PRIVATE MARKETS ASSET MANAGER

WINNER Future Growth Capital

Best Private Markets Asset Manager winner Future Growth Capital was praised by judges for delivering a proposition that was "purpose-built for the DC market," combining specialist expertise, strong governance and a forward-looking investment structure tailored to workplace pensions. The panel highlighted the provider's "whole-of-market solution" approach and praised the way it combined Schroders' investment expertise with Standard Life's pensions experience to create an open architecture approach that judges predicted would meet the needs of the DC market. Judges also recognised the strong alignment between member outcomes and fee structure, with one panellist commenting that "members won't be paying performance fees unless they've actually seen positive returns." Another described the "manager alignment with members' interests" as key to winning the award. Future Growth Capital was repeatedly praised for building momentum quickly within the market. The support of its parent companies Schroders and Standard Life, alongside its specialist market positioning and long-term capital strength, were highlighted as a major differentiator.

Congratulations Future Growth Capital.

HIGHLY COMMENDED

L&G

Judges wanted to highly commend L&G in this category for the "scale" of its private markets proposition and its ability to "commit capital" quickly while continuing to innovate across workplace pensions. The provider was recognised for taking "the right way" approach by partnering "with established private markets managers" while also building strong in-house capability and long-term investment expertise. The panel highlighted the pace at which L&G had built momentum in the market, with one judge commenting: "What the team has done there is fantastic scale in a short period of time." Judges also praised the strength of the deployment pipeline and the rapid growth of assets across the proposition. L&G stood out strongly for its first-mover advantage in the market, particularly through the launch of its LTAF and initiatives including the Global Infrastructure Fund and Clean Power Fund. Judges recognised the provider's "owner-operator model" and its ability to deploy private markets investment at scale across UK pensions, alongside its commitment to affordable housing, digital infrastructure and climate transition opportunities.

Well done L&G.

Scottish Widows' Jill Henderson receives the award from Kerr Henderson managing director Jason Marley and awards host Maisie Adam

BEST GROUP PENSION PROVIDER

WINNER Scottish Widows

Best Group Pension Provider winner Scottish Widows was praised by judges for delivering "a great all-round proposition" with particular strengths in member engagement, digital innovation and vulnerable customer support. One judge commented: "I think it's an exciting time for Scottish Widows," describing the provider as "fantastic on engagement" and saying it is "potentially having its time as market leader." The panel highlighted Scottish Widows' strong focus on member support and customer care, including its work around vulnerable employee identification and its "care concierge" initiative. Judges also praised the provider's use of AI to improve payroll integration and data processing, with one noting: "There are very few providers that are really trying to grapple with that issue." Scottish Widows was consistently recognised as one of the strongest providers in a highly competitive category, with judges highlighting the business's "proof points," responsiveness and workplace pensions innovation. The provider's renewed focus on workplace engagement and proposition delivery was repeatedly recognised as a key strength.

Congratulations Scottish Widows.

HIGHLY COMMENDED

Aviva

Judges wanted to recognise Aviva in this category for delivering "a really comprehensive and coherent story" supported by "credible delivery statistics" and "a fully rounded proposition." The provider stood out for offering what one judge described as "the full suite of everything that you would want," with particular recognition for being "the only one who's actually put in a guided retirement product." The panel highlighted Aviva's strong workplace pensions proposition, including positive changes to target date funds, retirement portfolios and default strategies, alongside continued growth in member engagement. Judges also praised the provider's responsiveness, flexibility and strong relationships with advisers and clients, with one panellist noting that Aviva and Scottish Widows "typically lead when we do our market reviews." Aviva was consistently ranked among the leading providers in the category, with judges describing the business as a "front runner" with a "strong overall proposition" across workplace pensions and retirement solutions.

Well done Aviva.

Gallagher's Carol Madimika, Carlie Bryan and Rayo Ladipo receive the award from CMI PR Manager Violet Wanda and awards host Maisie Adam

BEST INTERNATIONAL BENEFITS ADVISER

WINNER Gallagher

Best International Benefits Adviser winner Gallagher was praised by judges for delivering a highly commercial and globally sophisticated multinational benefits proposition, supported by strong quantified outcomes and extensive local market expertise. One judge commented: "They've demonstrated cost savings and adapting to local needs," while another praised the firm for ensuring its approach was "bespoke and custom fit." The panel highlighted Gallagher's impressive global scale, including its presence across 130+ countries, alongside its ability to combine worldwide infrastructure with local compliance knowledge, governance and cultural understanding. Judges were particularly impressed by the firm's measurable financial impact, including multimillion-dollar savings, reduced claims costs and strong return-on-investment evidence across large international programmes. Gallagher's technology ecosystem, including Gallagher Drive, CONNECT and GVISOR, also stood out positively for supporting governance, compliance and analytics. The case study demonstrated "scale, substance and impact," with judges praising the balance of global reach, local understanding and strong client outcomes.

Congratulations Gallagher.

Aviva's Dawn Anderson receives the award from Benifex head of workplace saving Andrew Barradell and awards host Maisie Adam

BEST PROVIDER DECUMULATION PROPOSITION

WINNER Aviva

Best Provider Decumulation Proposition winner Aviva was praised by judges for delivering "a safe pair of hands with a well-rounded proposition," consistently ranking among the strongest providers in a highly competitive category. The panel highlighted Aviva's "strong framework and delivery across accumulation and retirement," alongside its ability to integrate broader proposition elements effectively across the retirement journey. Judges particularly recognised Aviva's flexibility in retirement solutions, including the development of "flex and fix" style approaches designed to support changing retirement behaviours and member expectations. The provider was also praised for its focus on structured member journeys and helping savers make more informed retirement decisions through accessible proposition design and broader retirement support. Aviva remained firmly positioned as a leading provider throughout judging, with strong recognition for its balanced approach across investment strategy, retirement flexibility and member engagement. Judges consistently highlighted the strength of the provider's overall proposition and its ability to evolve in line with changing workplace pension and retirement needs.
Congratulations Aviva.

HIGHLY COMMENDED

L&G

Judges acknowledged L&G for delivering a technically sophisticated and forward-looking retirement proposition, with particular praise for what one panellist described as a "step-change in default design." Judges highlighted L&G's move into "flexing and fixing" approaches and its willingness to innovate around private assets to improve long-term member outcomes. The panel also praised L&G's strong digital engagement capabilities, noting that members were "actually taking actions through tools" rather than simply engaging passively. Judges recognised the provider's use of personalised decision pathways and data-driven retirement design as key differentiators. L&G's proposition stood out for its structured approach to retirement, combining investment innovation, behavioural insight and digital engagement.
Well done L&G.

L&G's head of UK DC distribution Jayesh Patel and DC & workplace savings CEO Paula Llewelyn receive the award from Corporate Adviser co-CEO Ricardo Medina and awards host Maisie Adam

BEST MASTER TRUST

WINNER L&G

Best Master Trust winner L&G was consistently recognised by judges as one of the leading propositions in the category, with strong scores placing it among the top performers throughout judging. The panel praised L&G's sophistication in delivering large-scale pension solutions, particularly its ability to manage complex structures while maintaining a coherent and member-focused experience. Judges highlighted L&G's "innovation in default design" and its "push into new areas such as flex and fix approaches," recognising the provider's willingness to evolve its proposition in line with changing retirement needs. The introduction of a new default strategy despite increased charges was also praised, with judges highlighting the provider's focus on "value over price" and long-term member outcomes. L&G's strong digital engagement capabilities and ambitious accumulation strategy were repeatedly recognised as key strengths. The provider stood out for combining technical capability, investment innovation and scale within a highly competitive master trust market.
Congratulations L&G.

HIGHLY COMMENDED

Scottish Widows

Highly Commended Scottish Widows was consistently recognised by judges as one of the leading providers in a very competitive category, with strong scoring and repeated positive feedback across the judging panel. Judges praised the breadth of the proposition, its workplace pensions capability and its strong market presence, positioning Scottish Widows firmly within the top tier of providers. The panel highlighted the provider's "member engagement, digital tools, and interaction with members" as standout strengths, alongside a broad range of practical support initiatives. Judges particularly recognised Scottish Widows' work around vulnerable employee identification, the support given to many Citizens Advice cases," and broader care-led services such as the "care concierge," which were viewed as evidence of a "holistic and member-focused proposition." Scottish Widows was also praised for providing strong "proof points" throughout the submission, demonstrating clear commitment to member outcomes, engagement and long-term workplace support.
Well done Scottish Widows.

BNP Paribas Asset Management's Ruth-Maria Wanninger, Sarah Annan and Thibaud Clisson receive the award from Dalriada Trustees head of DC trusteeship Rosy Anand and awards host Maisie Adam

BEST SUSTAINABILITY ASSET MANAGER

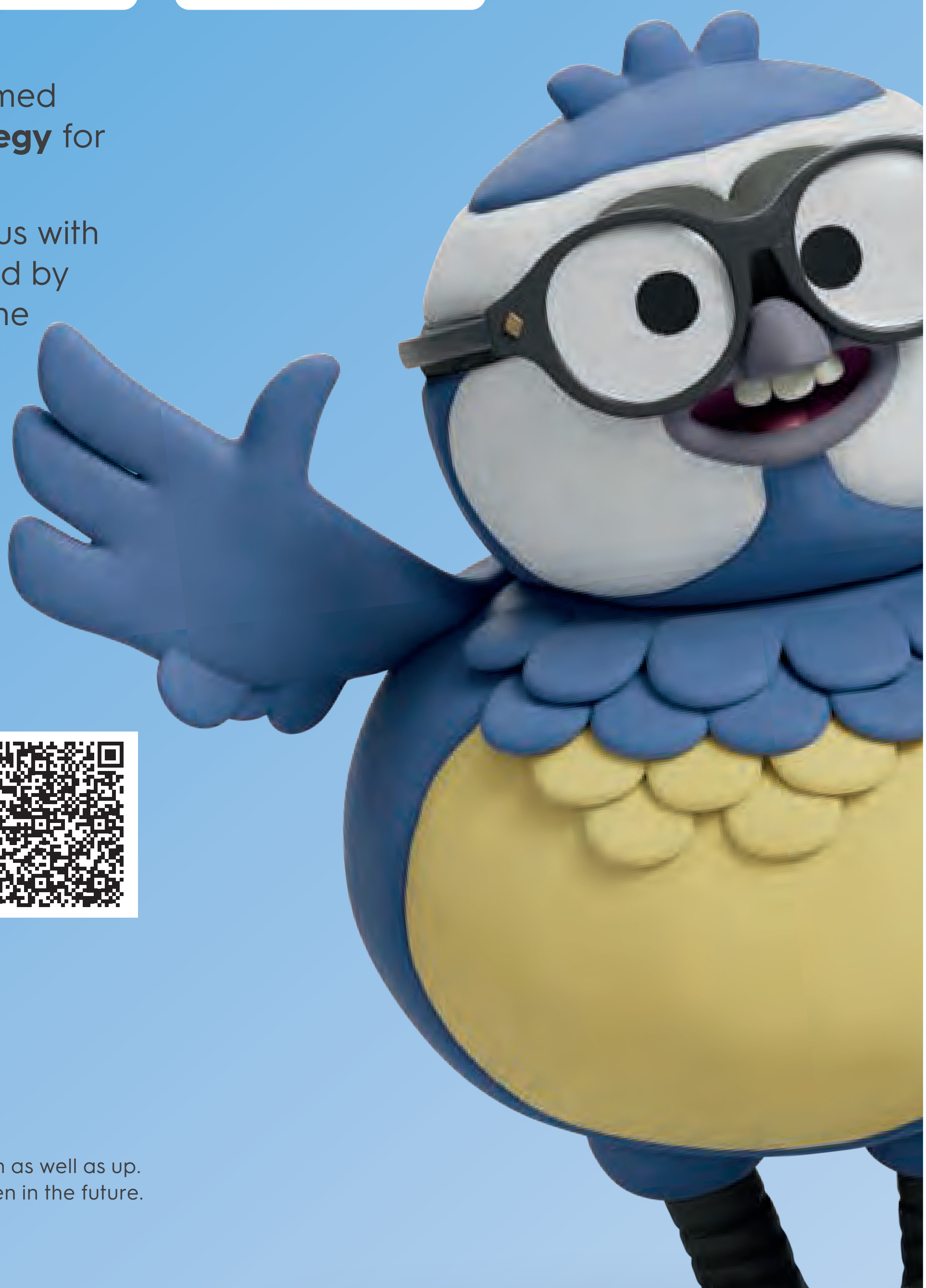
WINNER BNP Paribas Asset Management

Best Sustainability Asset Manager winner BNP Paribas Asset Management was praised by judges for delivering a highly mature and institutionally strong sustainability proposition, with particular recognition for its "clear thematic pillars" and "good integration across asset classes and across funds." The panel highlighted the firm's "really good stewardship credentials" and long-standing heritage in sustainable investing, positioning BNP Paribas among the leading providers in the category. Judges recognised the strength of the firm's sustainability framework across both listed and private assets, alongside strong external recognition including PRI, ShareAction and InfluenceMap rankings. BNP Paribas was also praised for having a particularly high proportion of Article 8 and 9 funds, demonstrating deep integration of sustainability across the wider investment proposition. The provider stood out for combining scale, technical sustainability expertise and practical implementation. Judges described BNP Paribas as a "leader in sustainability," recognising the breadth of its responsible investment capabilities and its ability to deliver sophisticated sustainability integration across multiple asset classes. **Congratulations BNP Paribas Asset Management.**

HIGHLY COMMENDED

L&G

L&G was highly commended in this category for delivering a highly integrated and evidence-led sustainability proposition, with one panellist applauding "really good real-world examples." Judges repeatedly praised the way sustainability had been "embedded for ages" across investment decision-making, stewardship and product design. The panel highlighted the strength of L&G's practical sustainability initiatives, including its affordable housing investments, water policy innovation and proprietary tools such as Destination@Risk. Judges also praised the provider's ability to translate sustainability into "practical pension outcomes" while demonstrating tangible benefits for both investors and the wider community. L&G's scale and long-term commitment to responsible investment stood out strongly throughout judging, alongside "clear thematic pillars," "good integration across asset classes," and "really good stewardship credentials." **Well done L&G.**



Nest's Danielle Ferguson receives the award from Marsh head of workplace savings MMB Corporate David Croker and awards host Maisie Adam

BEST DEFAULT SUSTAINABILITY STRATEGY

WINNER Nest

We're pleased to receive the award for Best Default Sustainability Strategy for the second year running and would like to thank the judges and Corporate Adviser for the recognition.

The award is particularly meaningful because around 97% of our more than 14 million members are invested in our Retirement Date Funds. With £61.2 billion in assets under management, helping members achieve strong retirement outcomes is at the heart of everything we do.

Responsible investment plays a key role in that. Whether investing in opportunities linked to the energy transition, increasing our exposure to private markets, or engaging with the companies we invest in, our focus is on supporting long-term outcomes for members.

We're proud that this approach continues to deliver. As at 31 March 2026, the Nest 2046 Retirement Date Fund delivered returns of 13.5% over one year and 11.2% annualised over three years, outperforming its benchmark over both periods.

This award recognises the breadth of work involved in delivering a responsible investment strategy at scale. While we're proud of the recognition, our focus remains firmly on the future and the members whose retirements depend on the decisions we make today.

Best Default Sustainability Strategy winner Nest was praised by judges for delivering a highly sophisticated sustainability strategy at exceptional scale, with one panellist commenting: "Lots of people in the UK uses Nest outside of our bubble… so the ability to actually deliver that at scale is really important." Judges highlighted the provider's ability to combine technical ESG integration with strong member outcomes, with another noting that Nest had "really married the two up pretty well." The panel recognised the strategy's strong focus on private assets, climate transition investing and sustainability-linked investment opportunities, alongside significant progress in reducing the portfolio's carbon footprint. Judges also praised Nest's mature ESG framework, active ownership approach and strong stewardship credibility. Nest stood out for its ability to deliver sophisticated sustainability integration "at scale and at reasonable cost," while continuing to evolve its default ESG methodologies and climate-focused private market investments. Judges also recognised the provider's strong interaction with members and clear understanding of member sustainability priorities.

Congratulations Nest.

HIGHLY COMMENDED

L&G

Judges praised L&G for its "really impressive" integration of sustainability across both public and private markets, supported by a clear commitment to stewardship. One judge said they were "a big fan of the process that sits behind it". The submission stood out for its comprehensive approach to sustainability integration, with clear links between portfolio tilts, active allocations and member requirements.

Well done L&G.


WINNER
ULTIMATE DEFAULT FUND

Fidelity International's Daniel Smith receives the award from Westminster Wealth Management partner Ronald Olufunwa and awards host Maisie Adam

ULTIMATE DEFAULT FUND

WINNER Fidelity FutureWise

FutureWise wins again!
It's fantastic to see Fidelity's FutureWise recognised as Ultimate Default Fund of the Year at the Corporate Adviser Awards. Winning this award once is a great achievement but success for three consecutive years is something we're especially proud of.

FutureWise has a clear purpose: helping members achieve better retirement outcomes. As a target date fund strategy, it is designed to evolve with members over time, supporting them through every stage of their savings journey and helping them navigate an increasingly complex retirement landscape. With assets under management now exceeding £26bn, its scale is significant, but what matters most is the positive impact it is having on members' long-term financial futures.

This award also recognises the innovation behind FutureWise. We have committed to private assets through our Long Term Asset Fund, which we believe can help drive stronger member outcomes through greater diversification. FutureWise supports members throughout their lives, adapting as working patterns, retirement needs and market conditions change. In an age of uncertainty, giving members the flexibility to respond to life's inevitable changes remains central to our philosophy across both accumulation and decumulation. That is why we continue to invest in the proposition, challenge our thinking and look for new ways to bring Fidelity's investment expertise to our workplace clients and their members.

As competition across our industry intensifies, recognition from Corporate Adviser is a powerful endorsement of the progress we are making. It is also a reminder of our responsibility to keep improving, particularly as more people rely on workplace pensions as the foundation of their retirement planning.

I would like to thank our adviser and employer partners for their continued support, and our colleagues across Fidelity whose expertise, dedication and commitment have made this achievement possible.

Dan Smith, head of UK and cross border WI distribution - Fidelity International

Ultimate Default Fund winner Fidelity was praised by judges for delivering a highly sophisticated and investment-led proposition, particularly suited to larger and more complex workplace pension schemes. One judge commented that the Fidelity FutureWise default "just seems to work" for larger clients, while another highlighted the provider's differentiated approach and strong investment capability. The panel praised Fidelity's FutureWise proposition and its long-term investment performance, with one judge noting it was "the only one" among comparable funds to have "outperformed inflation over five years and 10 years," describing this as "quite an important part of the puzzle." Its focus on sustainability, private assets and long-term diversification were noted as key strengths within a highly competitive market. Fidelity's investment expertise and commitment to specialist capability stood out strongly. Judges highlighted the strength of the provider's internal investment teams, with one commenting that Fidelity had "put the money and resource behind it" showing ambition in developing its proposition.
Congratulations Fidelity International.

HIGHLY COMMENDED

SEI

SEI's Master Trust Flexi Default was highly commended for delivering a sophisticated and consistent investment proposition. Judges praised its "goals-based" default fund design, strong in-house investment expertise and long-term strategic consistency. The panel highlighted the proposition's natural evolution and continued focus on member outcomes, while also recognising its outstanding investment performance.
Well done SEI.

Unum's Lynsey Gregory and Joe Gaffey receive the award from Secondsight lead partner (corporate health and wellbeing) Charlotte Towne and awards host Maisie Adam

BEST GROUP RISK PROVIDER

WINNER Unum

Group Risk Provider winner Unum was praised by judges for delivering an innovative and highly respected proposition, particularly across claims technology, rehabilitation and employee wellbeing support. The panel highlighted UnumSync as "one of the most meaningful innovations in the category," recognising its ability to integrate claims tracking, absence management and rehabilitation referrals into a single connected experience. Judges also praised Help@Hand, described as "probably the best add-on solution in the market," particularly for supporting income protection, employee wellbeing and out-of-hours access to services. One judge described Unum's support offering as "really special," while another noted that clients "absolutely love it." The submission demonstrated strong outcomes, including a 97% return-to-work success rate and 3,574 rehabilitation referrals. Judges also recognised continued investment in digital engagement tools and operational efficiency across the wider proposition.
Congratulations Unum.

HIGHLY COMMENDED

Zurich

Judges wanted to acknowledge Zurich for delivering a "polished proposition" in a highly competitive field, highlighting the breadth and integration of its wellbeing and group risk services. Zurich was recognised for its Plus platform, which brought multiple services together through "one app" and was viewed as highly valuable for employers and employees alike. Judges also praised the platform's accessibility, strong adviser support and operational delivery, describing the proposition as innovative, comprehensive and highly relevant to modern workforce wellbeing needs.
Well done Zurich.

HIGHLY COMMENDED

L&G

Judges wanted to highly commend L&G in this category for delivering one of the most impressive transformations in the market, with one panellist commenting: "Take a bow… that's not an easy thing to do," while another described the turnaround as "immense." The standout feature was Spark, which judges described as "phenomenal," bringing together mental health support, virtual GP access, rehabilitation, physiotherapy, cancer support and preventative wellbeing tools within a single employee experience. Judges also praised the ONIX platform and L&G's focus on prevention, early intervention and accessible wellbeing support.
Well done L&G.

Ryan Connor, Dexter Keenan, Kiran Rudolph, Steve Middleton and Alana Fajks-Collins receive the award from Corporate Adviser group commercial director Oonagh Sheehan and awards host Maisie Adam

BEST HEALTHCARE PROVIDER

WINNER Bupa

Best Healthcare Provider winner Bupa was praised by judges for delivering a highly differentiated and market-leading healthcare proposition, with ConnectedCare repeatedly highlighted as a standout innovation. Judges described the model as "genuinely integrated," combining insurance, clinical delivery and preventative healthcare to improve outcomes, reduce waiting times and create a more seamless customer experience. The panel recognised Bupa's scale of innovation across areas including AI-enabled dermatology, cardiac pathways, concierge services and personalised medicine. Judges highlighted measurable impact throughout the submission, including pathway cost reductions of 10–36%, improved clinical outcomes and more than one million waiting days saved. Bupa's focus on prevention and personalisation also stood out strongly, with genomics, weight management support and the JAAQ at Work platform all recognised as forward-thinking developments. Judges praised the provider's strong thought leadership, sector influence and commitment to shaping the future direction of workplace healthcare, positioning Bupa "way ahead" of the wider field.
Congratulations Bupa.

HIGHLY COMMENDED

WPA

Judges praised WPA for delivering an exceptionally strong customer-focused proposition, with particular recognition for its customer service, claims handling and tailored approach to healthcare provision. One judge described WPA's customer service as "exceptional", while another highlighted the provider's ability to deliver effective, tax-efficient healthcare programmes across a range of client sizes. The panel recognised WPA's strong focus on personal service and member choice, describing this as a key differentiator within the market. The Healthcare Finder tool was repeatedly highlighted as a standout feature, with judges describing it as "unparalleled in the market," while the Skin Support Pathway was praised for addressing growing demand for dermatology services. Judges also highlighted WPA's strong case management approach, data transparency and access to claims information, with one describing its reporting capabilities as "absolutely brilliant." The provider's Precision Data tools, customer satisfaction performance and innovative Absolute solution for LLPs were also recognised as key strengths, reinforcing WPA's reputation as a highly trusted healthcare provider.
Well done WPA.

Medicash's Paul Gambon receives the award from Everywhen client director Charlie Goodman and awards host Maisie Adam

BEST CASH PLAN PROVIDER

WINNER Medicash

Judges placed Medicash at the top of the category, describing the provider as the established benchmark within the cash plan market and "the usual favourite" among advisers. The panel highlighted the strength of Medicash's overall proposition, praising its combination of simplicity, reliability, strong engagement and visible value for both employers and employees. Medicash stood out for its focus on preventative healthcare innovation, with tools such as HealthLens, Eargym and SkinVision repeatedly recognised as distinctive features that moved the proposition beyond a traditional cashback model. Judges were particularly impressed by the skin cancer screening results, highlighting the delivery of genuine real-world health outcomes alongside strong employee engagement. The provider was also praised for balancing digital innovation with practical adviser and employer support, supported by strong membership growth, high client retention and excellent Trustpilot scores. Judges highlighted Medicash's operational simplicity and preventative healthcare focus as key reasons why it continues to "set the pace across the sector."

Congratulations Medicash.

HIGHLY COMMENDED

Unum

Judges praised Unum for bringing a fresh and innovative approach to the cash plan market through its Health Plan 360 proposition. The panel highlighted its focus on accessibility, engagement and relevance for modern workforces. A standout feature was the Healthcare Navigator service, helping employees identify the most appropriate support pathways and moving the proposition beyond traditional reimbursement. Judges also praised the flexible physiotherapy benefit, Help@Hand integration and simple digital quote-and-buy process.

Well done Unum.

HIGHLY COMMENDED

Westfield Health

Judges also recognised Westfield Health for its innovative, evidence-led proposition, combining clinical support, data-driven product development and measurable social impact. The panel praised its use of research to shape benefit design, enhanced cancer and neurodiversity support, and the launch of the Evolve plan, combining cash plan and PMI features to broaden access to healthcare support. Judges also highlighted Westfield's strong operational performance, thought leadership and wider contribution to prevention, workforce wellbeing and employer value.

Well done Westfield Health.

Zest's Duncan Hardie, Rob Perkins, Andrew Morris and Luke Prankard receive the award from The Ink Group managing director Billy Johnson and awards host Maisie Adam

BEST EMPLOYEE BENEFITS TECHNOLOGY PLATFORM

WINNER Zest

Judges praised Zest for delivering what one panellist described as "probably the nicest employee experience" in the employee benefits technology category, highlighting the platform's highly engaging and pragmatic approach. The panel recognised Zest's strong product capability, particularly its ability to support complex employee benefits through codeless configuration, direct API integrations and enhanced self-service functionality for both employers and employees. The platform's AI-powered employee help desk stood out strongly, with judges noting that AI integration appeared "further embedded than other platforms." The contextual chatbot functionality, built around individual employee selections and employer-specific policy data, was recognised as a meaningful differentiator within the market. Zest was also praised for its fast implementation timelines, reduced HR administration and strong client satisfaction, supported by an NPS score of +76. Judges highlighted the platform's flexibility, global proposition and focus on practical innovation, describing it as one of the leading employee-facing experiences currently available in the market.
Congratulations Zest.

Chase de Vere's Robert Stewart receives the award from Aviva Master Trust trustee director Rita Butler-Jones and awards host Maisie Adam

PENSION ADVISER OF THE YEAR (INDIVIDUAL)

WINNER Robert Stewart

Judges praised Chase de Vere for delivering a highly credible and technically strong pensions advisory submission, supported by measurable client outcomes and a clear focus on value for employers and employees. The panel highlighted the strength of the case study, which reduced annual management charges from 0.49% to 0.29%, alongside near-100% adoption of salary exchange. This generated £140,000 in annual employer National Insurance savings and resulted in only three opt-outs across 700 scheme members. The submission stood out for its disciplined governance approach, strong investment oversight and commitment to employee engagement. Judges recognised Chase de Vere's comprehensive education strategy, including webinars, retirement guidance and personalised support, alongside evidence of improved member engagement and contribution behaviours. The firm was also praised for its technical depth, supported by an in-house investment management team overseeing £15 billion in assets, and its practical integration of ESG, Consumer Duty and AI tools into a client-focused advisory proposition.

Congratulations Chase de Vere.

Chase de Vere's Jenny Daniels receives the award from Corporate Adviser senior reporter Christopher Marchant and awards host Maisie Adam

HEALTHCARE AND GROUP RISK ADVISER (INDIVIDUAL)

WINNER Jenny Daniels

Healthcare and Group Risk Adviser (Individual) winner Chase de Vere was praised by judges for delivering a highly credible and commercially strong submission that combined technical expertise, client-focused advice and measurable outcomes. The entry stood out for its "strong negotiation outcomes, clear evidence of cost savings, and the ability to balance competing priorities such as cost control, employee experience and continuity of care." Judges highlighted the adviser's broad experience across multiple sectors and employer sizes, alongside a disciplined and structured advisory process covering healthcare, group risk, employee communication and market reviews. The submission demonstrated measurable impact, including average healthcare savings of £40,000 for larger employers, £17,500 for smaller employers and strong engagement levels across health assessment launches. The overseas central bank case study particularly impressed the panel, delivering more than £71,000 in savings while maintaining continuity of care for employees. Judges described the submission as "really strong and well-rounded," praising both client delivery and wider industry contribution. **Congratulations Chase de Vere.**

Aviva's head of business development Saffron Lovell receives the award from Corporate Adviser editor John Greenwood and awards host Maisie Adam

corporate adviser
PROVIDER SERVICE RATINGS 2026

GROUP PENSION PROVIDERS

AVIVA

Aviva retains its Five Star Rating after another strong year, receiving high scores for staff expertise, provider-generated adviser support content and communication. Advisers praised the quality of its communications, educational resources, webinars and online tools. Respondents also highlighted the breadth of support available, describing Aviva as a provider offering a wide range of educational and promotional materials alongside excellent adviser support. **Congratulations Aviva.**

Royal London's Ian Churchman receives the award from Corporate Adviser editor John Greenwood and awards host Maisie Adam

GROUP PENSION PROVIDERS

ROYAL LONDON

Royal London has achieved a Five Star Rating for the sixth consecutive year, underlining its consistently high standards across every aspect of its proposition. The provider performed particularly well for adviser support content, with respondents also highlighting its implementation support, dedicated teams and account management. One adviser praised its "great implementation support, dedicated teams for existing schemes and great support from the BDM and admin teams."

Congratulations Royal London.

Scottish Widows' director of EBC distribution Matt Bailey receives the award from Corporate Adviser editor John Greenwood and awards host Maisie Adam

corporate adviser PROVIDER SERVICE RATINGS 2026 ★★★★★

GROUP PENSION PROVIDERS

SCOTTISH WIDOWS

Scottish Widows has completed an impressive rise, moving from a Three Star Rating in 2024 to becoming the highest-rated provider in the 2026 report. Advisers praised the provider's "best rates, best client engagement tools, and best support management team," while high scores were also achieved for staff expertise, provider-generated adviser support content and communication. Its "competitive terms during market reviews, and very slick onboarding with great case-by-case support," was highlighted as well as it "having all the necessary tools and just being easy to use." **Congratulations Scottish Widows.**

Standard Life head of workplace business development Steph Coventry receives the award from Corporate Adviser editor John Greenwood and host Maisie Adam

PROVIDER SERVICE RATINGS 2026

GROUP PENSION PROVIDERS

STANDARD LIFE

Standard Life has improved its rating this year, moving up to a Five Star Rating following strong performances across several key categories. The provider was particularly recognised for staff expertise and account management, with advisers praising its responsiveness and technology. One respondent described Standard Life as offering “great account management, responsive support and excellent technology for both members and advisers.” **Congratulations Standard Life.**

Unum strategic account manager Adam Cowland receives the award from Corporate Adviser editor John Greenwood and awards host Maisie Adam

corporate adviser
PROVIDER SERVICE RATINGS 2026

GROUP RISK PROVIDERS

UNUM

Unum has retained its Five Star Rating, reflecting consistently high standards across every judging category. The provider achieved particularly strong scores for staff expertise and communication, with advisers describing it as an “ever-improving proposition” that delivers “good account management and an open two-way partnership.” Another respondent highlighted Unum’s “comprehensive added-value proposition, great services and fantastic broker relations.”
Congratulations Unum.

Zurich's Zoe Jeske-Ling, Danielle Shaw and Sally Thomas receive the award from Corporate Adviser editor John Greenwood and awards host Maisie Adam

corporate adviser
PROVIDER SERVICE RATINGS 2026
★★★★★

GROUP RISK PROVIDERS

ZURICH

Zurich has continued its impressive upward trajectory, progressing from a Three Star Rating in 2024 to a Five Star Rating in this year's report. Advisers praised its "amazing online proposition" and easy-to-use technology, with one respondent highlighting its "easy -to-use-portal for new business, plus mid-term adjustments and rate reviews." Zurich was also recognised for its responsive service and continued investment in digital capability.
Congratulations Zurich.

Health Shield commercial director Paul Shires receives the award from Corporate Adviser editor John Greenwood and awards host Maisie Adam

corporate adviser
PROVIDER SERVICE RATINGS 2026

CASH PLAN PROVIDERS

HEALTH SHIELD

Health Shield has maintained its Five Star Rating after moving up from Three Stars in 2024. The provider achieved its strongest scores for administration and appreciation of adviser business. One respondent praised Health Shield for offering "varied products that have kept up with the current market," reflecting its continued focus on evolving client needs.
Congratulations Health Shield.

Medicash's Sarah Charlton and Claire Smith receive the award from Corporate Adviser editor John Greenwood and awards host Maisie Adam

corporate adviser
PROVIDER SERVICE RATINGS 2026

CASH PLAN PROVIDERS

MEDICASH

Medicash has retained its Five Star Rating and further improved its overall score, rising from 86.2 in 2025 to 87.8 this year. The provider achieved consistently strong scores across every category. Advisers praised its "competitive pricing and a great product," while another described Medicash as "engaging and proactive, and can't do enough for its clients."
Congratulations Medicash.

Simplyhealth's Rick Buoy and Laura Bindon receive the award from Corporate Adviser editor John Greenwood and awards host Maisie Adam

corporate adviser

PROVIDER SERVICE RATINGS 2026

★★★★★

CASH PLAN PROVIDERS

SIMPLYHEALTH

Simplyhealth has returned to the top tier with a Five Star Rating after two years as a Four Star provider. Advisers particularly recognised its adviser support content and adviser-facing technology. One respondent described the platform as "a good app, easy to understand," while another praised Simplyhealth for offering "the most wide-ranging product and additional services." **Congratulations Simplyhealth.**

Westfield Health head of intermediary sales Chris Walmsley receives the award from Corporate Adviser editor John Greenwood and awards host Maisie Adam

corporate adviser
PROVIDER SERVICE RATINGS 2026
★★★★★

CASH PLAN PROVIDERS

WESTFIELD HEALTH

Westfield Health has continued its impressive rise, progressing from Three Stars in 2024 and Four Stars in 2025 to achieve a Five Star Rating this year. Advisers praised its knowledgeable staff and communication, with one respondent simply describing Westfield as “a great contact point.”
Congratulations Westfield Health.

Aviva's Paula Wright and Keith Aburrow receive the award from Corporate Adviser editor John Greenwood and awards host Maisie Adam

HEALTHCARE PROVIDERS

AVIVA HEALTH

Aviva Health has achieved a Five Star Rating in a record-breaking year for the healthcare sector, marking the first time five providers have received the distinction. Advisers praised the provider's staff expertise and communication, with one respondent highlighting its "good mix of cost versus value and online functionality," while another commended its communication and breadth of healthcare cover. **Congratulations Aviva Health.**

Members of the Bupa team collect the award from Corporate Adviser editor John Greenwood and awards host Maisie Adam

corporate adviser PROVIDER SERVICE RATINGS 2026

HEALTHCARE PROVIDERS

BUPA

Bupa has maintained its Five Star Rating after a significant improvement over recent years. The provider achieved the highest score for ease of use of adviser-facing technology and also performed strongly for staff expertise. One respondent summarised the proposition simply: “Bupa are there when employees need them; no gimmicks.”
Congratulations Bupa.

Vitality's head of corporate sales Gary Impett receives the award from Corporate Adviser editor John Greenwood and awards host Maisie Adam

corporate adviser
PROVIDER SERVICE RATINGS 2026

HEALTHCARE PROVIDERS

VITALITY

Vitality has retained its Five Star Rating for a third consecutive year, continuing to impress advisers with its preventative healthcare proposition and additional member benefits. The provider scored highly for adviser support content and communication, with one respondent commenting that "the focus on prevention plus the Vitality Programme offers employers a comprehensive proposition which should appeal to employees of all ages."
Congratulations Vitality.

20 ANNIVERSARY

corporate adviser awards 26






20
ANNIVERSARY
corporate
adviser
awards

20 ANNIVERSARY

corporate adviser awards 26

Sponsors:

aegon

AVIVA

Bupa

capaDATA

L&G

people's pension

Standard Life